



**PEAKS ISLAND PUBLIC RELATIONS**

1520 Grove Avenue Richmond, VA 23220  
tel. 804.359.2979 fax 757.282.2630

April 20, 2007

**OREGON SITE OF FIRST MOTORSPORTS COUNTRY CLUB IN NORTHWEST**

Ground-breaking to take place in Boardman Summer 2007

**Boardman, Ore.** – Pacific Northwest Motorsports Park (PNMP), a subsidiary of Oregon International Speedway (OIS), will break ground this summer on a motorsports country club at Boardman, with plans to be open to members and other enthusiasts by Summer 2008.



The \$50million, state-of-the-art, motorsports country club is centered around a 4-plus mile multi-configuration road course and 1-mile kart track located on a 400-acre site within the 4,000-plus acres that OIS has purchased/optioned from the Port of Morrow and the City of Boardman. The development forms the heart of a newly designated 40-square mile Speedway Activity District in Morrow County, adjacent to the Columbia River near the Port of Morrow. PNMP, which is about 2 hours east of Portland, is easily accessible from the entire Pacific Northwest on Interstate 84, by rail, water and air.

“Motorsports country clubs are becoming one of the fastest growing entertainment destinations in the United States. Think country club with a driving course instead of a golf course,” said Bill Gardner, a former NASCAR Cup Championship team owner who is the managing general partner for PNMP. “Instead of taking the afternoon off to play a round of golf, you can head out to our club to exercise your cars and driving abilities in an environment made for speed.” Gardner’s DiGard Racing team won 43 NASCAR CUP victories with Darrell Waltrip and Bobby Allison as his drivers, including the 1983 NASCAR CUP Championship with Bobby Allison.

“The main attraction is the multi-configuration road course, where our members and their guests can compete on the same kind of track as professional drivers. The road course at Pacific Northwest Motorsports Park will be built to the stringent standards required by professional national and international sanctioning bodies, and will be made available for their road-racing events.” continued Gardner.

The various unique track configurations of the 4-plus mile road course will facilitate all types of racing, including motorcycles, Formula cars, sports racers, production racers, vintage cars, stock cars and street cars. Multiple membership opportunities already are available, from Founder memberships with no annual dues to Diamond memberships with annual dues. Corporate, Junior and Go-Kart memberships also are available.

Pacific Northwest Motorsports Park members will have daily access to the courses, with exceptions only on days when major sanctioned events are running. A portion of the facilities also will be available to rent for corporate team-building activities, clubs or individuals. With Boardman’s annual rainfall at only 7-9 inches per year and a moderate climate, PNMP expects to have the facility open year-round.

-more-

“We’re ready to get started right away,” said Marvin Padburg, president of the Port of Morrow Commission. “Each phase of the project will increase the number of people coming to our area, and we know they’ll be surprised to find such a temperate climate, mild weather and beautiful riverside location in Oregon. We think this development has what Morrow needs to introduce the world to what Boardman has to offer.”

PNMP has approximately 150 quarter-acre lots sited around the road course for lease/purchase and development as garages or luxury garage suites, 40 of which are already under contract. Car enthusiasts also can rent garages on a monthly basis and will be able to rent track owned and prepared high-performance cars for a day, or portion of a day, and attend advanced racing school classes. Once the road and kart courses are complete, PNMP will begin construction of a clubhouse, guest facilities and grandstands all designed with a Pacific Northwest theme. The site, course segments, and architectural and engineering plans are currently under design.



*Note: The Conceptual Land-Use Master Plan represents the Developer’s vision for the site. The actual location for Pacific Northwest Motorsports Park within this site is subject to change with completion of Oregon International Motor Speedway, LLC’s master plan.*

“The Port of Morrow is pleased to see the Pacific Northwest Motorsports Park Development moving forward,” said Gary Neal, General Manager of the Port of Morrow. “It offers an unparalleled opportunity to diversify our agricultural-based economy and open the doors to the tourism and recreation industries.”

Pacific Northwest Motorsports Park is the first phase of a \$500million+, Master-Planned Motorsports destination complex to be built within a 4,000-acre site that, when complete, will include the 4-plus mile road course and 1-mile Kart track, a 1/4-mile drag strip, a 5/8-mile asphalt oval, a 2-plus mile off-road course, a 3/8-mile clay oval and a high-banked, NASCAR-type superspeedway designed to potentially accommodate premier oval-racing sanctioned events, with an 80,000 + seat grandstand, luxury and garage suites, a fan fest infield area, and club seating.

The Master-Planned complex includes development of the Columbia riverfront adjacent to the site. A marina complex, RV village and campground, golf course, water/amusement park, hotels/motels, and retail centers and restaurants are planned.

“The benefits this project will bring to the citizens of Morrow County are unlimited,” said Representative Greg Smith (R) for District 57. “The added tax revenue from PNMP will definitely enhance the public infrastructure that everyone wants, and will provide additional choice in jobs, as well as new entertainment and recreational facilities to enjoy. PNMP will also enhance our opportunities to attract other businesses to our area as more corporations attend events in Morrow County.”

David Allen, General Counsel for PNMP said “We couldn’t be more pleased with the support we’ve received from lawmakers across the state. Gov. Kulungoski is behind it, and the state legislature gave

us its full support passing Senate Bill 1094 last year to assist with the development of a high-banked superspeedway, allowing 1,400 acres of the site to be zoned for professional motorsport events.

Morrow County residents welcomed the project by voting to create a Speedway Activity District and to enact an 8% sales tax to support it. The tax, a first for Oregon, will be charged only on tickets and specific retail goods and services sold within the Speedway Activity District, with 7.5% of the tax revenue to be used to fund infrastructure and race-related facilities.

For information about Pacific Northwest Motorsports Park and its membership and lot sale/lease opportunities, please contact: Bruce Roth or Jason Gardner at 503 228-9000.

broth@pnwmotorsportspark.com  
jgardner@pnwmotorsportspark.com

-end-